



## **RENEWABLE ENERGY WEEK 2025 (REW2025) EVENT**

**VENUE: JULIUS NYERERE INTERNATIONAL CONVENTION  
CENTRE (JNICC)**

### **INTRODUCTION – EVENT CONCEPT NOTE**

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## 1.0 EVENT WEEK SCHEDULE

The forthcoming National Renewable Energy Week (REW) aims to accelerate progress towards increasing community impact and achieving sustainability targets.

This occasion will attract almost 300 participants from diverse sectors to share ideas and experiences on energy efficiency, connecting key stakeholders with other players in the renewable energy industry.

The Renewable Energy Week 2025 is the event that covers four days from 26<sup>th</sup> to 29<sup>th</sup> May 2025 which will be filled with activities as shown below:

<b>DATE</b>	<b>EVENT</b>	<b>VENUE</b>
Monday 26 <sup>th</sup> May 2025	Site Visit to Solar Photovoltaic Plant	Venue (TBC)
Tuesday 27 <sup>th</sup> May 2025	In-Person Training on New Technologies of Solar Equipment	Venue (TBC)
Wednesday 28 <sup>th</sup> May 2025	Exhibition and Conference	JNICC
Thursday 29 <sup>th</sup> May 2025	Exhibition and Conference	JNICC

## **2.0 CONFERENCE HIGHLIGHTS**

- I. Keynote speeches
- II. Award Ceremony
- III. Workshop: Policy Dialogue and Panel Discussions Sessions
- IV. Exhibition of Innovative Technologies
- V. Network and Cocktail Gala Connect

## **3.0 EXPECTED OUTCOME OF THE EVENT**

- I. Enhanced visibility and market presence for participating companies.
- II. Increased networking and collaboration among RE and EE professionals.

- III. Knowledge dissemination on the latest trends and best practices.
- IV. Identification of new business opportunities and partnerships.
- V. Recommendations for policy and regulatory frameworks to support sustainable energy initiatives in Tanzania
- VI. Actionable insights and strategies for scaling sustainable clean cooking and green energy solutions in Tanzania.

#### **4.0 REW2025 EVENT GUEST OF HONORS**

- The Vice President of the United Republic of Tanzania, Hon. Dr. Philip Mpango, is expected to be the guest of honor at the opening on 28th May 2025, and Deputy Prime Minister and Minister for Energy, Hon. Dr. Dotto Biteko (MP), is confirmed to be the Guest of Honor on the closing of 29<sup>th</sup> May 2025.

## 5.0 THEMES AND SUBTHEMES

The event theme shall be **“Empowering Sustainability: Advancing Renewable Energy Solutions for Resilient Communities”**

The following six (6) sub-themes shall lead the panel discussion sessions;

- I. "Blue Horizons: Navigating Opportunities in Tanzania's Blue Bioeconomy"
- II. "Climate Financing Role in Achieving 80% of Clean Cooking Energy Use and Adoption in Tanzania"
- III. "Regulatory Frameworks on Renewable Energy Technologies: Solar Power Energy, Exploring Geothermal Context in Tanzania"
- IV. "Energizing Growth: Harnessing the Trend of Electric Mobility Technology"
- V. "Financing the Future: A Focus on Carbon Reduction, Carbon Trading and Financial Modelling for Renewable Energy Projects"
- VI. "Powering Change: Advancing Gender Equality in Energy Efficiency and Digital Transformation to Empower Youth and Women"

## 6.0 TARGET AUDIENCE

- I. Government Officials (Policymakers and decision-makers)
- II. Industry Professionals in the Renewable Energy and Energy Efficiency Sectors.
- III. International agencies and Development partners,
- IV. Representatives from NGO's and community organizations
- V. Financial Institutions
- VI. Academia and Research Institutions
- VII. The General Public Interested in Renewable Energy and Energy Efficiency

## 7.0 ACTIVITIES

- I. Participant and Member Survey for the REW2024
- II. Planning the Event. Develop event proposal, rate card, and budget. Securing a venue for the event (booking)
- III. Mobilizing event Launch publication and invitation preparation to the government officials and private stakeholders
- IV. Organizing fundraising activities. Call for sponsors, exhibitors, and supporting partners.
- V. Event Promotion through media
- VI. Managing event logistics, contacting service providers, and printing promotional materials
- VII. Event realization and implementation
- VIII. Event Evaluation and Report Writing

## 8.0 SPONSORSHIP OPPORTUNITIES

**Visibility benefits for sponsors:** Branding Opportunities, Digital Advertisements, Media Exposure

**Acknowledgment of Promotional Materials:** Printed Communication materials, Event Signage and Digital materials (Posters and Motion graphics), Media Exposure and On-Site Recognition

### Media and Event Promotion

The event will be promoted through a comprehensive marketing campaign, including:

- i. Social media platforms
- ii. Email marketing
- iii. Press releases
- iv. Partnerships with trade associations

**TAREA Member Company will benefit 20% Discount for All Sponsorship Categories of the REW2025 event**

<b>GOLD</b>	<b>DIAMOND</b>	<b>TANZANITE</b>
<b>17,000,000 TZS</b>	<b>34,000,000 TZS</b>	<b>54,000,000 TZS</b>
<b>6,250 USD</b>	<b>12,500 USD</b>	<b>20,000 USD</b>

## 9.0 EXHIBITION AND DELEGATE PASS COSTS

<b>Exhibition Fee for A Minimum Of 9sq Meter Booth For 2 Days</b>	<b>Early Bird Registration Valid to 31st March 2025</b>		<b>From 1st April to The Event Date</b>	
TAREA MEMBER	1,250 USD	3,450,000 TZS	1,300 USD	3,550,000 TZS
NON-TAREA MEMBER	1,600 USD	4,400,000 TZS	1,700 USD	4,650,000 TZS
INTERNATIONAL EXHIBITOR	2,500 USD		2,700 USD	

<b>Delegate Pass to The Event For 2 Days</b>	<b>Early Bird Registration Valid to 31st March 2025</b>	<b>From 1st April to The Event Date</b>
TAREA MEMBER	TZS 100,000	TZS 150,000
NON-TAREA MEMBER	TZS 300,000	TZS 400,000
INTERNATIONAL GUEST	250 USD	300 USD